

# HOPE 101 MINISTRY INC.

Working to reduce homelessness in Newaygo

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## 2021-2022 ANNUAL REPORT

### An Open Letter.

Dear Person Experiencing Homelessness,

You are not invisible. I see you and I recognize you. You're a son, a sister, a neighbor, and a community member. But for the grace of God, someday, you might even be me.

I don't know your story, but I'm pretty sure experiencing homelessness isn't what you had planned. Maybe you took an unwise road, maybe circumstances made the choice for you. Either way, the rocky road you're on brought you to our door. I know you're tired, but trust that we're here to help lift both you and your soul so that you regain the balance you need to keep walking. You see, the simple fact is that Hope 101 is here to keep you moving forward along a more stable road.

We believe that you matter. You have a purpose in this life and your story isn't over, but soon your homelessness will be.

*Julie Vitale, Executive Director*

*Alex Eising, Case Manager*

### HOPE 101 BOARD OF DIRECTORS

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## Keeping Them Safe

One of our Hope 101 program participants had to make an untenable choice between the warmth of a roof over her children's head or their physical safety. Living in fear from criminal activity, drugs and violence is a high "rent" to pay to share a roof. She was fortunate to have a sister living in New York who was able to advocate for her by encouraging her to reach out to Anchor Home, a home that could provide her with both warmth and safety. The choice was simple and her dedication to the program is sincere. With guidance from her Hope 101 caseworker and mentors, she has established healthy life goals, has been accepted into a trade school and on her way to independence.

## Keeping A Good Plan

A couple with three children moved into Mercer Home after their home burned. They had a plan to rebuild by their own hand, which would allow them to achieve permanent housing security. They just needed a place to rest their heads while they worked their plan. Instead, they faced a housing shortage that would have forced them into long-term homelessness. Mercer Home was able to provide a transitional housing solution to their crises. With a lot of hard work and help from Hope 101 mentors and their community, they were able to expand on their plan by learning new trades and starting their own business. Their new home is ready for a final inspection and this family has achieved a sustainable level of both housing and financial security. They aren't the typical Hope 101 participants, but they certainly met and exceeded their program goals.

## Keeping Ties That Matter

A previous participant came to Hope 101 from Randy's Home after successfully working through his recovery plan. He collaborated with his caseworker on a 6-month plan to self-sufficiency, and although he was on the road to success, he simply wasn't happy. As with many people in recovery, he had regrets that led to amends he needed to make. In his case, he wanted to renew ties with his daughter so he could fill a new role as "grandpa". Instead of transitioning him into stable Newaygo housing, we worked with his cousin to transition him across the state to renew the family ties he lost. His Hope 101 caseworker tried to stay connected, but we seemed to have lost touch.

Six months later, he reached out with gratitude for what we empowered him to accomplish. He successfully completed a new 6-month recovery program. He is no longer defined as another homelessness statistic. He's a manager, a dad, and a grandpa!

## Core Values



*The mission of Hope 101 Ministry Inc., with the help of God, is to provide a home-based program which offers Christian support, friendship, and direction to empower participants to reach beyond their circumstances to a place of stability and self-sufficiency.*

### Our Values:

**CHRIST CENTERED**-Believing that prayer, compassion, love, and kindness have the power to change lives reflecting the teachings of Jesus Christ.

**TRUST**-Realizing that each person has merit, relationships with individuals are conducted with integrity and a high level of trust.

**FINANCIAL INTEGRITY**- Being accountable to donors, grantors and program participants requires dedicated fiscal responsibility, financial accountability, and transparency.

**EMPOWERMENT**-Building self-confidence through shared resources and guidance, participants are enabled to gain the skills needed to move beyond barriers to accomplish goals and objectives.

**WELLBEING**-Making available a safe-haven to all who enter the program and facilitating partnerships to benefit the participants and the community.

**TRANSFORMATION**-Reflecting confidence in the potential of every individual, Hope 101 offers life-changing opportunities through mentoring, teaching, learning and leading.

**RELATIONSHIPS**-Valuing mutual relationships, Hope 101 provides guidance, compassion and support for all persons involved in the program.



# The Bottom Line

| Hope 101 Ministry Inc.<br>Financial Statement |                  |
|---|------------------|
| 2021-2022 Budget                              | \$64,440         |
| <b>Hope 101 Ministry Income 2021-2022</b>     |                  |
| Donations                                     | \$ 50,921        |
| Sponsors                                      | \$ 14,675        |
| Participant Fees                              | \$ 4,980         |
| Grant   | \$ 14,164        |
| Fundraisers                                   | \$ 10,347        |
| Misc. Income                                  | \$ 354           |
| <b>Total Income</b>                           | <b>\$ 95,440</b> |
| <b>Hope 101 Ministry Program Expenses</b>     |                  |
| Case Management                               | \$ 13,943        |
| Program                                       | \$ 2,251         |
| Development                                   | \$ 1,781         |
| House Operations                              | \$ 840           |
| Executive Director                            | \$ 10,601        |
| Capital Improvements                          | \$ 20,580        |
| Insurance                                     | \$ 3,548         |
| Maintenance & Repairs                         | \$ 7,642         |
| Property Taxes                                | \$ 4,869         |
| Utilities                                     | \$ 11,384        |
| Misc. Expenses                                | \$ 1,013         |
| <b>Total Expenses</b>                         | <b>\$ 78,453</b> |

# Financial Comments

## Notes to financial statements

**Income** surpassed expectations closing the 2021-2022 year with \$95,440 in total income, representing a 55% increase from the 2020-2021 year-end achievement of \$61,495.

This income gain was primarily attributed to an increase in donations which ended the year at \$50,921 up 45%, or about \$34,000 to last year (LY). Half of this increase came from the generosity of one donor and the rest represent an organic growth in donations overall. Income from Sponsors ended at \$14,675, up from last year's total of \$8,220 and representing a 79% increase.

**Expense** categories in total were higher than expected, primarily due to foundation and HVAC work needed at Anchor Home. These expenses are reflected in the Capital Improvement line of \$20,580 which did not exist LY. Additionally, as promised, Hope 101 did add a part time Executive Director position that increased the total expenses by \$10,601. The Executive Director compensation was funded in half by a grant from the Fremont Area Community Foundation.

**2022-2023 Outlook** is mostly positive. Due to the impact that inflation is having on household discretionary income, we expect donations to be down. However, Hope 101 ended the year with a net increase in funds of just under \$17,000. This positions us well to not only still meet but exceed the level of support and services offer our participants. We will be reinvesting in our programs and expanding the services we offer to do our part to improve homelessness in Newaygo.

## Are You Ready to Give Until It Feels Good?

*If what we do touches you*, please donate so that we can continue to help shape how the next person's story ends. We welcome donations of personal time & skill, ongoing program involvement or financial support. Consider a one-time donation to fund our gas card program, or if you want to make an ongoing impact, become a Sustaining Partner by pledging a monthly donation. Financial donations can be made online at [www.Hope101Ministry.com](http://www.Hope101Ministry.com). If you want to talk about ways you may be able to help, please email [Executivedirector@Hope101Minsitry.com](mailto:Executivedirector@Hope101Minsitry.com).

# Working Together Will Impact Change

## Hope 101 “Give a Tank” Program

Transportation is a serious burden for rural areas like ours – gas prices have soared, affordable cars are scarce, commutes are long and public transportation isn’t an option. In fact, the most recent UofM poverty study indicated that in Newaygo County, transportation costs are 34% of median household income. Whenever the spirit moves you, consider pledging a tank of gas so that our participants don’t have to worry about getting to work. Pledges can be made online at [www.Hope101Ministry.com](http://www.Hope101Ministry.com).

## Help Make Homelessness A Point-In-Time

People often make assumptions about those without a physical address - the homeless. They presume that homeless members of the community don’t want to work, don’t want to contribute, and will never change to improve their circumstances. Some fit within that narrative, but many more do not. Consider the many successful people who didn’t follow that old narrative and were able to make significant impacts once they got the hand-up they needed, including, Colonial Harland Sanders, William Shatner, Sylvester Stallone, Suze Orman, Halle Berry, Shania Twain, and Dr. Phil, to name a few. Homelessness is not a predictor, it’s simply a point in time that none of us are immune to experiencing.

## Focus On Youth 2022-2023

Did you know that each year 1 in ten young people between the ages of 18 and 25 experience some form of homelessness, and are unaccompanied by an adult? With this statistic comes a higher instance of depression, substance abuse, exploitation, and suicide. Hope 101 Ministry believes early advocacy and intervention can permanently change the trajectory of a young person’s life, and we’re going to be tailoring a transitional housing program specifically targeting Newaygo homeless young adults.

## Ways you can help

If you have the means and the passion, we ask that you fill out the enclosed donation pledge card or donate online at [www.Hope101Ministry.com](http://www.Hope101Ministry.com), nothing is too small.

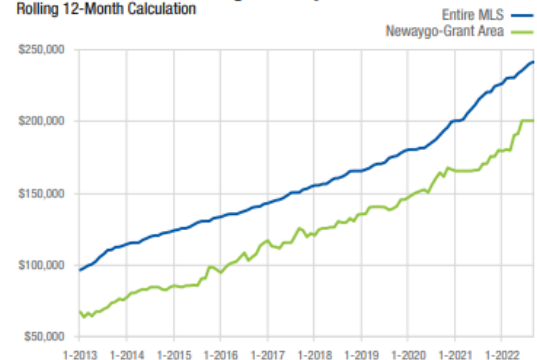
We also need donations of time to provide maintenance on our homes, mentor our participants or coordinate a fundraiser. To make our participant housing a home, think of us if you have gently used furnishings or household goods. Lastly, we always welcome a prayer.

## Some Basics

Homelessness is something that affects people nationwide. It exists in urban and rural areas alike, and Newaygo is no exception. Hope 101 Ministry is here to bring awareness to the issue as well as to provide homeless prevention solutions including, case management, mentoring, and assistance with wrap around services. Our commitment is so strong we even provide the ultimate solution to homelessness...*a home*.

Post pandemic escalating home prices takes buying out of reach for many of our participants and affordable safe rental homes are scarce.

**Median Sales Price - Single Family Residential**  
Rolling 12-Month Calculation



Hope 101 offers a transitional solution. Our Anchor and Mercer homes follow a rapid-rehousing type model. Our participants are those who are defined as low income, some below the poverty line, but others are ALICE households (asset limited, income constrained and employed), above the poverty line but overly burdened by rising food, transportation, and housing costs. Participants enter a 6-month goal-based program that includes housing, case management and mentoring. We first establish what barriers exist and then work together on solutions that lead to permanent housing stability.

The first step in bringing about solutions is to understand the causes. Health problems, domestic violence, racial inequity, housing affordability and availability causes. Many of our participants are burdened by multiple of them and need a hand up from Hope 101. Help us help them, the need has never been greater.

## Our Sponsors

Roger and Marsha Draft  
Bill and Karen Nottelmann  
Jim and Kathy Maatman  
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Teresa Estes  
Tracy Lynn Farber  
Wayne and Shari Meyer



**Mercer Home**

## Our Contributors

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Dale and Ruth Mulder  
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**We need your Support!**

Become a **financial sponsor** by pledging monthly, quarterly, or yearly donations or simply donate whenever you're able at [www.Hope101Ministry.com/Donate](http://www.Hope101Ministry.com/Donate).

If you're at least 70 ½, talk to your financial advisor about using your **Qualified Charitable Distribution** to donate to Hope 101.

Donate to the **Hope 101 Ministry Endowment Fund** at the Fremont Area Community Foundation located at 4424 W. 48<sup>th</sup> Street, Fremont, MI.

Support Hope 101 Ministry by always starting your Amazon shopping at <http://www.Smile.Amazon.Com>. Sign in as usual and select Hope 101 Ministry as your charity. We'll earn .05%

C L E V E R **RX**  
PRESCRIPTION SAVINGS CARD

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# HOPE 101 MINISTRY INC.

Working to reduce homelessness in Newaygo

Providing homes and teaching life management skills.

Archer Home    Mercer Home



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Hope 101 Ministry, Inc.  
PO Box 517  
90 Quarterline Rd,  
Newaygo, MI 49337

Permit #?

## Donation Form

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City, St: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I will become a Sustaining Partner . My pledge will be:  
\$ \_\_\_\_\_ each \_\_\_\_\_ month \_\_\_\_\_ quarter \_\_\_\_\_ year

One time gift \$ \_\_\_\_\_

I want to help by \_\_\_\_\_

Please make checks payable to:

**Hope 101 Ministry Inc.**

Or donate online

ONLINE DONATIONS CAN BE MADE AT [WWW.HOPE101MINISTRY.COM](http://WWW.HOPE101MINISTRY.COM)

May we add your name to our website as a contributing partner? Yes \_\_\_\_\_ No \_\_\_\_\_

Hope 101 Ministry Inc. is a 501(c)(3) non-profit organization, EIN: 82-1095189.